



15th NATIONAL COOPERATIVE SUMMIT

"One Coop Movement Towards Sustainable Development"

Iloilo Convention Center, Mandurriao, Iloilo City ; October 1-3, 2020




DIGITAL POSTER MAKING CONTEST

RULES AND GUIDELINES

Eligibility:

Contest is open to the general public. No age restriction.

Registration:

Register by downloading the form from  pccapex.coop or message us at :



COOP APEX



philcoopcenter.operations@gmail.com

Deadline of Registration December 20, 2019.

Mechanics:

- Posters must illustrate, interpret, and emphasize the 15th National Cooperative Summit's theme ***"One Cooperative Movement Towards Sustainable Development"***
- Each participant should submit ONE entry only.
- Contestants will be using photoshop, paint or any related software applications or mediums for digital artwork (drawing / painting).
- Distinguished marks, names and/or logo of your coop or any organization are not allowed to appear as an element in your poster entries.
- No downloaded images and clip arts can be integrated in the artwork since it should be all original.
- Participant should also submit **Artist Statement of Originality** – this is an explanation in not more than 300 words describing what inspired the artwork.
- Make sure your image is around 300 dpi, A3 (297 x 420 mm landscape or portrait orientation).
- Save the image in JPEG with the following information:

✓ Name Initials and date of Birth

Example :

Participant Name : **Juan D. Cruz**

Birthdate : **December 1, 1990**

Filename : **JDC_120190.jpg**

✓ Send the image together with your **Artist Statement of Originality** at philcoopcenter.operations@gmail.com

- All submitted entries will be deemed property of PCC.
- Winners agree to disclose publication of their names and other particulars as PCC may deem appropriate and to participate in any photo publicity, or other media arrangements made by PCC to announce the winners to the general public.
- Winners agree to modify their winning entries as requested by the PCC limited only to incorporating the logos of Conveners/Sponsors/ and Texts related to the event.
- The winning material will be used for the summit backdrop, brochures, souvenir program and other marketing and collateral materials.

CRITERIA FOR JUDGING

CONTENT/RELEVANCE TO THE THEME <i>The design should effectively communicate from the given theme.</i>	40%
COMPOSITION / ORIGINALITY <i>It must show the ability to be inventive and creative</i>	30%
CREATIVITY/ HARMONY / DESIGN <i>The poster must captivate the judges' senses.</i>	30%
TOTAL	100%

PRIZES

1ST Prize	P 15,000.00
2nd prize	P 10,000.00
3rd Prize	P 5,000.00
People's Choice (Entry with most number of facebook likes)	P 3,000.00

Deadline of Submission of Entries is on December 27, 2019. All submitted entries will be showcased at the Summit Venue, Iloilo Convention Center, Mandurriao, Iloilo City.

For further details, pls. contact **Kath Lomboy** at 0945-1238846 ; (02)8723-7392 ; (02) 8416-6458; or email us at philcoopcenter.operations@gmail.com .

OVERVIEW OF NATIONAL COOPERATIVE SUMMIT

October 1-3, 2020 are red-letter days for the country's fast-growing cooperative sectors when the **Philippine Cooperative Center (PCC)** as convener, presents the **15th National Cooperative Summit at the Iloilo Convention Center, Mandurriao Iloilo City.**

As the apex of cooperatives in the country, PCC serves as the unifying and transforming voice of the movement, with programs and advocacies that enhance the invaluable role of cooperativism in socio-economic development by instilling a strong sense of self-help through cooperation' while at the same time combatting poverty. PCC partners with the Cooperative Development Authority (CDA) the co-convener of the Coop Summits. Apex status of PCC also provides global recognition and participation in coop-related events for the Philippine cooperative movement, of which PCC is a member of the *International Cooperative Alliance (ICA)*, the global Coop Apex, representing 310 organizations in 109 countries.

The National Cooperative Summit (NCS) is among the major events that PCC co-hosts and co-convenes. Held once every two years, this is one effective way of bringing together federations, unions, primary cooperatives and affiliate organizations in both government and private sectors to discuss issues affecting the movement on a national scale, come up with resolutions, and determine the future of the movement vis-à-vis rapidly changing socio-economic shifts both within the country as well as globally.

The summit is held in various cities of the country. While the selection of the host city takes place during the conclusion of every Summit, such a move also gives the various cities—and the coop entities in their locales as well as the federations they belong to a chance to showcase their growth prospects and potentials on an expanded, national scale.

PCC has been lead convener beginning with the 7th NCS which was held in Bacolod City in 2004. Other NCS of which PCC was lead convener are the 8th NCS, Puerto Princesa, Palawan, 2006; the 9th NCS, Pili, Camarines Sur; the 10th NCS, Quezon City, Metro Manila, 2010; the 11th NCS, Cagayan de Oro City, 2012; the 12th NCS, Cebu City, 2014; 13th NCS, SM Mall of Asia, Pasay City, Metro Manila and the 14th NCS at SMX Convention Centre, Lanang, Davao City.

The Summit has adopted different themes. For the 15th NCS, the theme is ***“One Cooperative Movement Towards Sustainable Development”***. This is very timely in the light of PCC taking the lead in Cooperatives development in particular and in advancing measures and policies that will contribute to the country's economic development in general.

The Western Visayas Alliance of Cooperatives (WVAC) is the local host for this 15th National Cooperative Summit.



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REGISTRATION FORM

A. PROFILE OF THE PARTICIPANT

Name of Participant: _____

Birthdate : _____ **Age :** _____ **Gender:** _____

Address: _____

Email Address: _____

Contact # : _____

Co-op / Organization Affiliated: _____

Designation: _____

BELLOW PORTION IS FOR COOPERATIVE EMPLOYEES/MEMBERS ONLY

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B. PROFILE OF YOUR COOPERATIVE

Name of Co-op: _____

Type of Co-op: _____ **Major Business Activity:** _____

Address: _____

Telephone No.: _____ **Email Address:** _____

Website: _____

Pls. submit accomplished form together with a copy of your valid ID at philcoopcenter.operations@gmail.com .